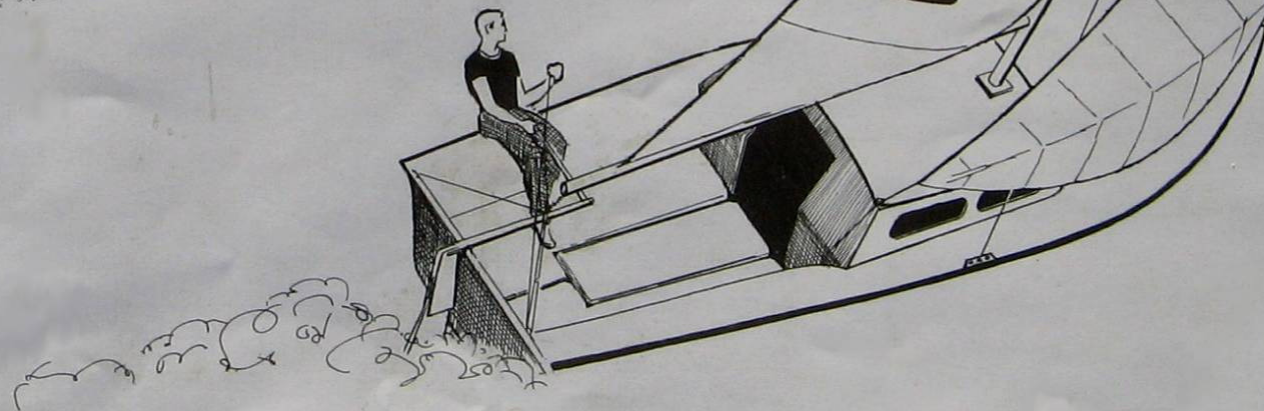


the amazing combination fiberglass sailboat/motorboat

PICNIC



CRUISE

SAIL

FISH

SKI

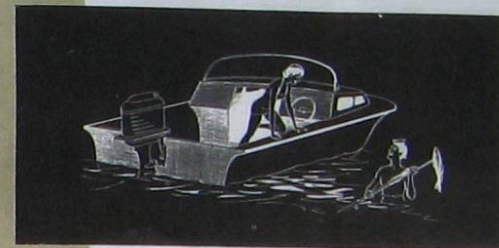
\$1,985

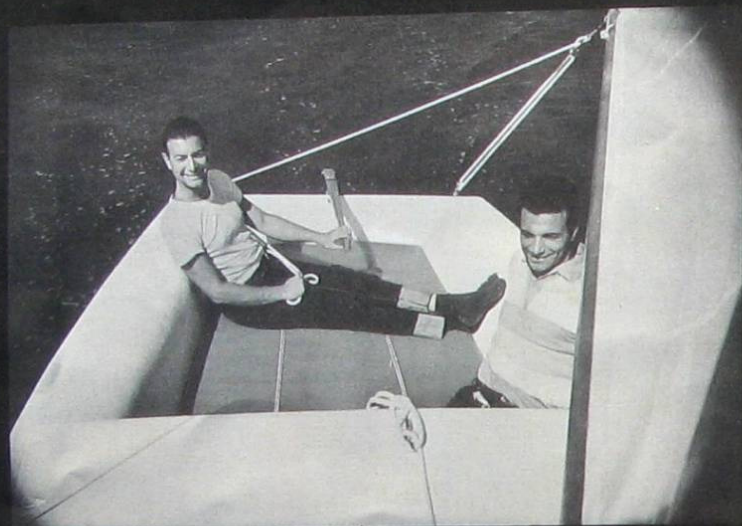


The "All-American" Sailboat: PICNIC '17'

PICNIC

*More Fun For The Yachtsman.
A Joy To The Newcomer!*





British Seagull

*Stores under bench
for use as auxiliary.*

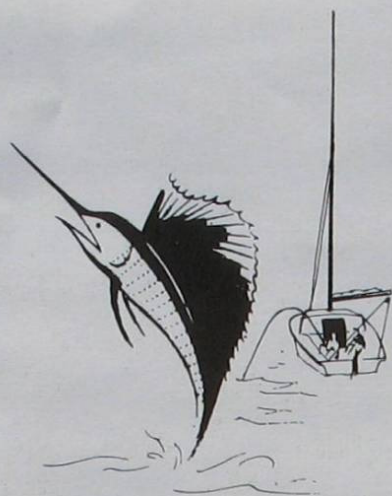
MOTORS

25 H.P.

to 40 H.P.

for water skiing.



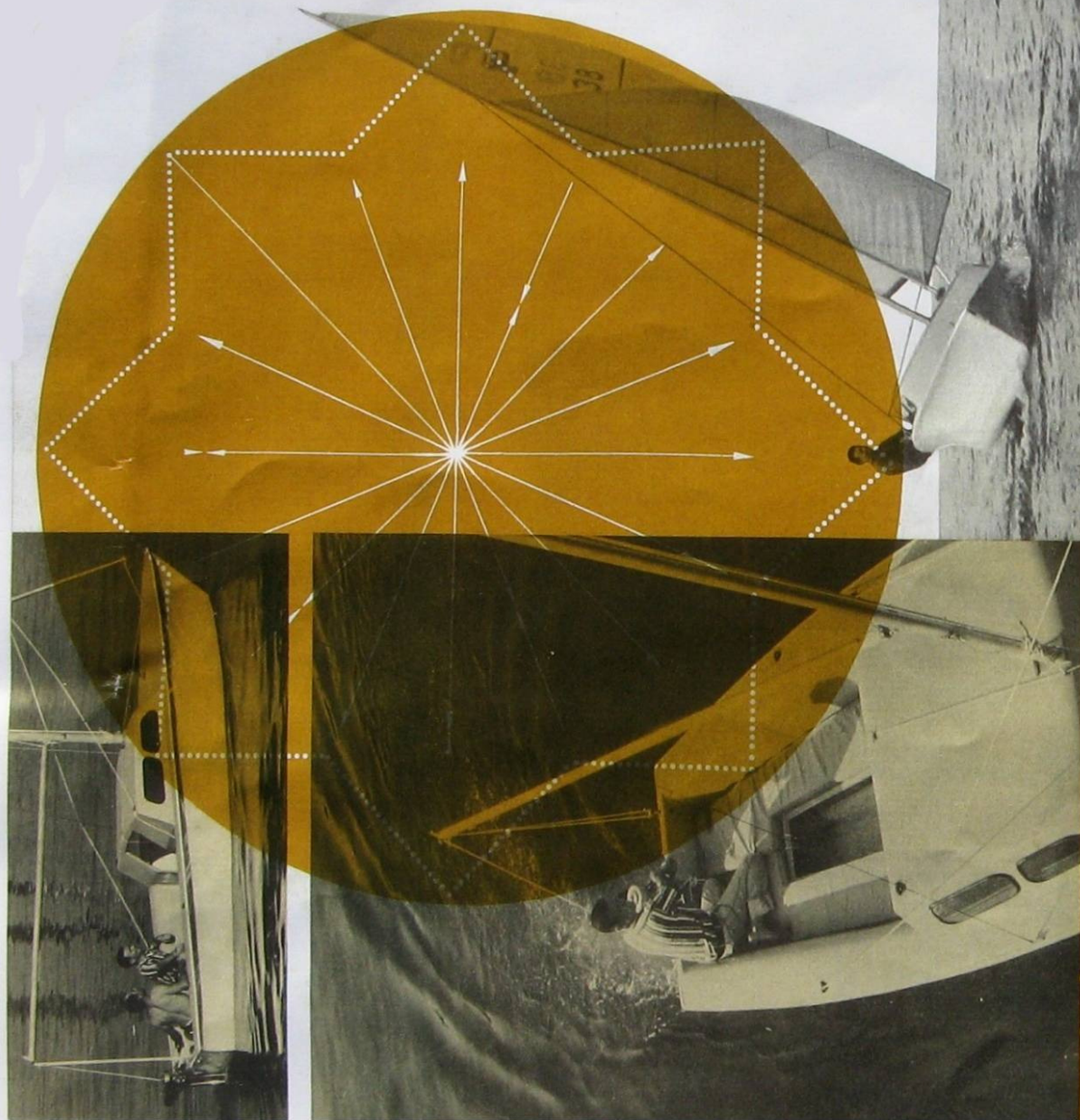


this happy
family is
waterskiing
with their
PICNIC "17"
using a 35 H.P.
motor.



SAIL A
PICNIC
YOU WILL CHOOSE IT
AS YOUR NEXT BOAT!





L. O. A. 17'-3" roomy enough for all the family
just right for single-handling

BEAM: 6'-8" big—wide—comfortable
extra stability for heavier weather sailing

DISPLACEMENT: 700 lbs. easy to trailer
strong—light weight construction

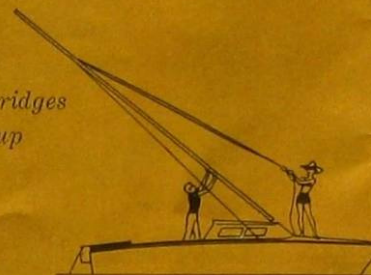


SAIL AREA: 204 sq. ft. moves at the hint
of a breeze—planes in fair winds
main sail: 119 sq. ft. reefing genoa jib: 85 sq. ft.
spinnaker: 203 sq. ft.

SHOAL DRAFT: 1' with board up 4' down
has both a weighted keel and a pivoting centerboard
shallow draft yet enough keel to sail with board up

SPARS: ALUMINUM grooved
with internal sail tracks—roller reefing main
high boom gives you plenty of headroom
aluminum tube for self-storing roller reefing jib

hinged mast step
for passing low bridges
and easy setting up
and unstepping.

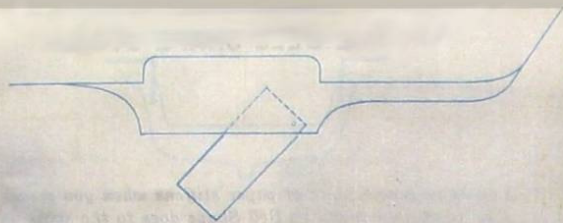


MATERIAL: FIBERGLASS hull and deck
BRAIDED NYLON sheets
STAINLESS STEEL rigging
STAINLESS STEEL AND BRASS hardware
DACRON sails

MOTOR: extra heavy transom takes 40 H.P. for
water skiing use 8 H.P. for auxiliary
Stores under bench

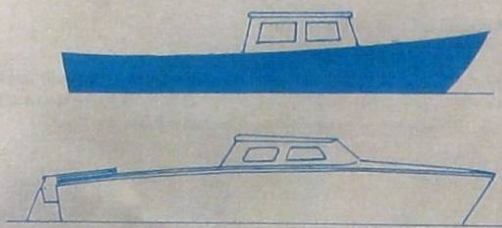
GENERAL BOATS CORPORATION

60 WEST 46 STREET NEW YORK 36



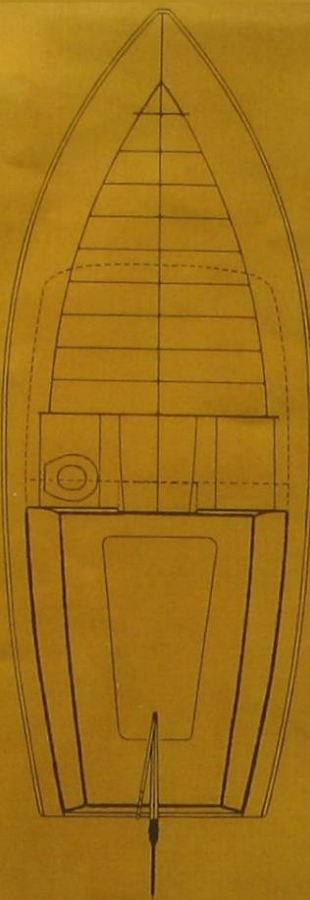
design feature #3: KEEL-CENTERBOARD

A centerboard sailboat must have a "well" for the centerboard to retract into. This centerboard well takes valuable cabin space so the smaller the "well" the better. In the Picnic the centerboard well is hardly noticeable because most of the centerboard retracts into the shallow, slotted keel.



design feature #4: REVERSE SHEER

The higher the sides of the hull the more room in the forward cabin section, the dryer the boat in heavy weather and the lower and more attractive the cabin profile. Reverse Sheer does all this in one beautifully modern, long graceful, sweeping line.



*You Wouldn't Believe a 17 foot Sailboat
Could Have Such a BIG CABIN
... Until You Go Below*

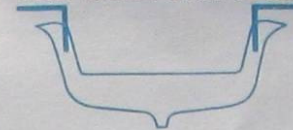




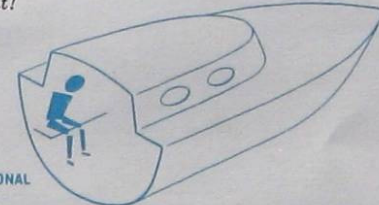
You may think this Picnic is coming in under motor—but she is not. It only takes a hint of a breeze to move a Picnic, even with a full crew. She is this family's first sailboat. But it didn't take this beginner long to learn how easy it is to tack his Picnic in the narrow canal, regardless of the wind's direction.

A moment after this shot was taken, the roller reefing jib line was pulled by the first mate to cut speed. The jib sail rolled up like a window shade. Then the skipper brought his highly maneuverable Picnic about to a gentle landing at the dock. He said it was easier than docking his rowboat!

THE 5 ENGINEERING BONUSES OF THE BELL SHAPE DESIGN

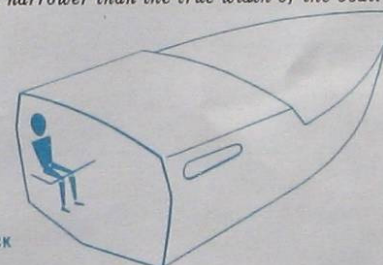


You know how a piece of paper stiffens when you crease it. This is exactly what the Bell Shape does to the stiffness of the Picnic Hull. It is like adding "I" beams along each side. But that is only half the story of the Picnic's tremendous strength. The molded fiberglass cockpit also has this same Bell Shape with "I" beam rigidity. When it is fused to the hull, the Picnic "17" becomes one of the strongest boats ever built!



CONVENTIONAL

See how the deck is kept continuous so you can walk around the cabin to the bow. But the cabin is uncomfortable to sit in and much narrower than the true width of the boat.



RAISED DECK

The cabin is extended the full width of the boat but you have to climb over the cabin roof to go forward. With the cabin walls now flush with the sides of the hull, the attractive, long low lines of a sailboat are lost.



BELL SHAPE

Here is how the advantages of the conventional and raised deck hulls are combined without their inherent disadvantages. The Picnic's new Bell Shape brings you the full width cabin plus the "walk-around" deck, and creates a graceful, uninterrupted sweep of deck from bow to stern for the most exciting new silhouette on the water today.

WHY YOUR WIFE WILL LOVE YOU FOR BUYING A PICNIC



When you buy a PICNIC you are not just buying a boat for yourself, you are purchasing the perfect gift for everyone in your family. Let's take the whole family on a picnic and see why.

No need to pack anything but the kids and food. There are no baby sitter problems either because baby comes along—cradle and all. And there is no need to lug all sorts of boating gear. The outboard, sails, life jackets, are kept safely locked in the cabin.

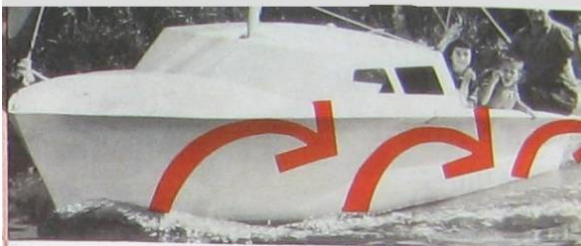
On board, everyone! No need to step gingerly. The PICNIC has a solid feel. Let's leave the convertible panel over the benches and use the "picnic-size" cockpit as is. The youngsters like it better this way and the foot well can be used as an extra storage bin for the picnic supplies.

With your crew rarin' to go you will really appreciate how quickly the PICNIC gets under way. There is no boat cover to undo—no bailing, even if it rained the night before (bless the self-bailing cockpit) and only one sail to set. (The jib is always up and even baby can pull the roller reefing line to unfurl it).

As the PICNIC glides out across the bay to your "private" beach, (well at least picnickers going by car can't reach it) everyone is in their favorite spot; Junior as "look-out," squatted on the bow deck; Sis, sprawled out on the cockpit floor mattress. Perhaps your wife will want to put the baby in the cabin for a nap. It's so wonderfully quiet under sail. Then she will relax in the sun—lean back comfortably against the cabin wall and glow with delight as she watches you skipper the boat with boyish joy. You sit up on the curved deck, tiller in hand—all cares land-locked, away back on shore. Beaching the PICNIC is easy. Head her straight for shore. Roll up the jib—one pull of the reefing line does the trick. The rudder and centerboard will pivot up by themselves when they hit bottom. Even after you land at the beach your PICNIC participates in the fun. The sportsmen in the family can try the thrill of water skiing. And sooner or later everyone will gratefully bow down to the PICNIC for offering the comfort of her cabin to go to the "john" or change to dry clothes!

On the way home her galley stove comes in handy to warm up some milk for the baby and hot chocolate for the crew. If there is a sun shower everyone can go below, the skipper too, if he forgot his slicker. And if the children knocked themselves out playing and swimming, they can nap all the way back. Here is the modern way to have an old fashioned family outing, but without the ants.

When you get back don't be surprised if your wife's enthusiasm shows and she tells you "Next time let's take Betty and John next door, they are just dying to come for a sail." And you will probably be planning a next time of your own. Perhaps a weekend cruise for just the 2 of you—a sort of second honeymoon in your new PICNIC.



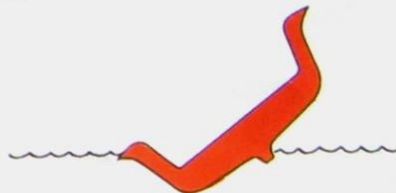
The Picnic is one of the driest sailing boats afloat. (You can go out for a sail in top hat and tails.) The high freeboard and cabin shield you from choppy waters and the Bell Shape flare deflects spray no matter how fast you slice through the water.



A sailboat needs weight to counterbalance the weight or force of the wind. Large sailboats use outside ballast on their keel. This is not always desirable on smaller sailboats since it makes them slower and heavier, harder to trailer and impossible to beach or sail in shallow waters. In the small sailboat, the crew uses its own weight for ballast.

If you have ever been on a see-saw you know that the farther out you sit, the more weight you can counterbalance. This principle applies to a sailboat. The wider the boat, the farther out you can sit on the "see-saw" to balance a heavier wind. But on the other hand, the wider the boat at the water line, the more the water resistance. You get a stable but sluggish boat.

Racing boats, like the "5-0-5", have solved this problem by using a bell-shaped hull. The Bell Shape makes the hull wider at the deck and narrower at the water line. Now for the first time, a bell-shaped hull is available in a family cabin sloop. The wider beam at the deck gives you comfortable counterbalancing leverage. The narrower water line beam means less resistance, greater sailing efficiency. Your Picnic is faster and easier to sail.



Most of today's sailboats are fairly stable. But should you tip one past a critical point, over she goes. Tip a Picnic just as far and instead of going over, you reach a secondary line of resistance. This new buoyancy point is the air chamber formed by the sealed edge of the Bell Shape hull and deck.

*A boat designed for the critical sailor
Is the best sailboat for the new sailor.*

If you are new to the pleasures of sailboating, choosing a Picnic as your first boat makes the most sense. First, it is the optimum size: not too big to be hard to handle—not so small that it has to be traded in for a bigger family size next season.

Although the Picnic was not designed as a "beginners boat", she is extremely easy to sail. Just as it is easier to learn to drive a car with automatic shift and power steering, it is easier to learn to sail a Picnic with its "automatic" equipment, such as the roller reefing jib. Here is how the beginner achieves variable speed control. Start out with a small sail area so the boat moves as slowly as you want her to. Then as you gain confidence, use the roller reefing jib and main to let out more and more sail. Before you realize it you will be ready for full sails and full speed ahead. The Picnic's tremendous total sail area of over 180 sq. ft. (more than any boat in her class—or even near her class) will give you speed to surprise the old pros.

If you are an experienced sailor you will appreciate the fine sailing qualities of the Picnic "17". Here is the fun and excitement of small boat handling plus the carefree pleasures of a fiberglass cabin sloop. The Picnic combines the best of the displacement and planing type hulls: a wine glass keel section for heavy going, a smooth, flat bottom from keel to transom for a planing wake! You will be proud of the racing honors and praises your Picnic will capture, wherever you sail her.

If you are a motorboat man and have any reservations about trying your hand at sailing, you will be pleasantly surprised to find it is easier to maneuver a Picnic than a motorboat! And if you are entering the boating fraternity for the first time and have not decided whether it will be motorboating or sailboating, then by all means consider the Picnic "17"—the sailboat that is designed to double as your motor-powered cabin cruiser and speed boat.



THE SAILBOAT THAT HAS EVERYTHING

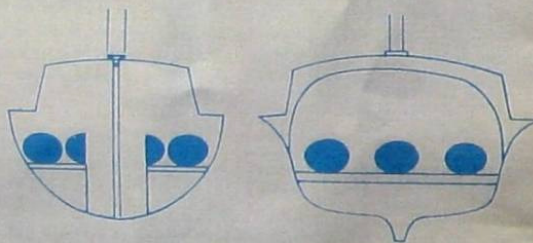
MOLDED FIBERGLAS can't rot, can't leak, no painting, no maintenance. EXTRA BIG CABIN no mast pole to divide space, cabin extends full boat width yet flared hull provides continuous deck around cabin. WIDE DOUBLE BUNK sleeps family of 3 in cabin. BOOM TENT sleep 2 or 3 more in king-size cockpit bunk. BUILT-IN TOILET plus galley shelf, ICE BOX and STOVE complete cruising facilities. LOCKED CABIN DOORS no need to rent locker, no lugging motor, sails, etc., all gear stores safely on board. Door turns into cockpit table CONVERTIBLE COCKPIT changes from "picnic-style" to "bench-type" by removal of floor panel, seats 6, plenty of elbow room for FISHING while you silently troll under jib power. SELF-BAILING no need for boat cover, you never have to bail. ADVANCED STYLING boldly beautiful, brilliantly functional, be the envy of your friends. LARGE WINDOW AREA smart cruiser type cabin. REVERSE SHEER DESIGN higher freeboard, dryer, safer, greater cabin room. ROLLER REEFING JIB SAIL unroll jib from stored position to storm jib to working jib to genoa jib without leaving cockpit, combines with ROLLER REEFING MAINSAIL to provide balanced control of sail area. ALUMINUM SPARS strong, attractive, carefree. INTERNAL SAIL TRACKS sail hoists in friction-free grooves, no wear or tear on bolt rope. DOWN HAUL sets sail smoothly, adjusts for optimum curvature. HINGED MAST tilts for low bridges or comes down easily to convert sailboat to CABIN CRUISER with outboard motor on HEAVY DUTY TRANSOM. Easy to TRAILER goes with you on vacations, permits free winter storage in your yard or garage. UNSINKABLE with plastic flotation both fore and aft. PLANING HULL skims over water under sail or motor. WINE GLASS KEEL SECTION the mark of big yacht design, slices waves, never pounds. BELL SHAPE deflects spray, increases stability, makes hull strongest ever designed. SHOAL DRAFT combination keel-centerboard, sails in as little as 1 ft. of water or an ocean. 6'6" BEAM roomiest, most stable sailboat in its class. CENTERBOARD RETRACTS into slotted keel, saves cabin space. RETRACTABLE RUDDER safely swings up on hitting bottom, allows beaching without removing rudder. LIFT-UP TILLER with HIKING STICK for total steering flexibility. FALSE HALYARD snaps off and stores away to keep deck clear of lines. STAINLESS STEEL RIGGING non-ferrous fittings and CAM CLEATS are all standard equipment. LOW COST no other sailboat offers all these features at this low price! PICNIC is 2 BOATS-IN-ONE for SAILING, CRUISING, SKIING and FISHING.

TO MAKE THE CABIN AS LARGE AS POSSIBLE WITHOUT TAKING AWAY FROM THE HUGE COCKPIT, 4 DESIGN FEATURES WERE BLENDED.

"When I designed the cabin for the Picnic I imagined that I had stepped into the cabin of a competitor's boat. I ripped out the mast support post and tossed it out the hatch. Then I stepped on the centerboard well and pushed it down as far as I could. And last, like Samson, I pushed out the walls of the cabin to the sides of the hull."

design feature #1: NO MAST INSIDE CABIN

The pressure of a mast is so great that in most sailboats it sits directly on the keel. Other sailboats have a post or pipe running right through the cabin to support the mast on the cabin roof. The cabin space is broken up, making it impossible to have one large undivided bunk area. What good are 2 bunks that each sleep 1½ people? Why not put them together and sleep 3 whole people (or 2 people in more comfort)? This is just what the Picnic does by supporting its mast on a special arch in the cabin roof. This arch is possible only because the BELL SHAPE adds tremendous strength to the hull.



design feature #2: THE FULL WIDTH CABIN

The Picnic's cabin is wider, roomier and more comfortable because it extends to the full width of the hull. Why don't other boats do this. Because they want to provide deck room to walk around the cabin instead of over it, and because it looks more attractive to have a continuous deck running from bow to stern. The Picnic has all these advantages of the narrower "stepped-in" cabin, but without sacrificing cabin space, thanks to its new flared hull design.

THE AMAZING PICNIC COCKPIT

HUGE

The Picnic's cockpit is the largest in her class because, after all, that is where everyone wants to be when the wind is fresh, the sky bright and clear and you're under sail. The cockpit is so large you can stretch your legs in any direction or actually walk around. If you are weekend cruising with 2 couples you can set up extremely comfortable additional sleeping accommodations right in the 6'-4" cockpit. Add the accessory cockpit tent over the boom and you have doubled your cabin space.

COMFORTABLE

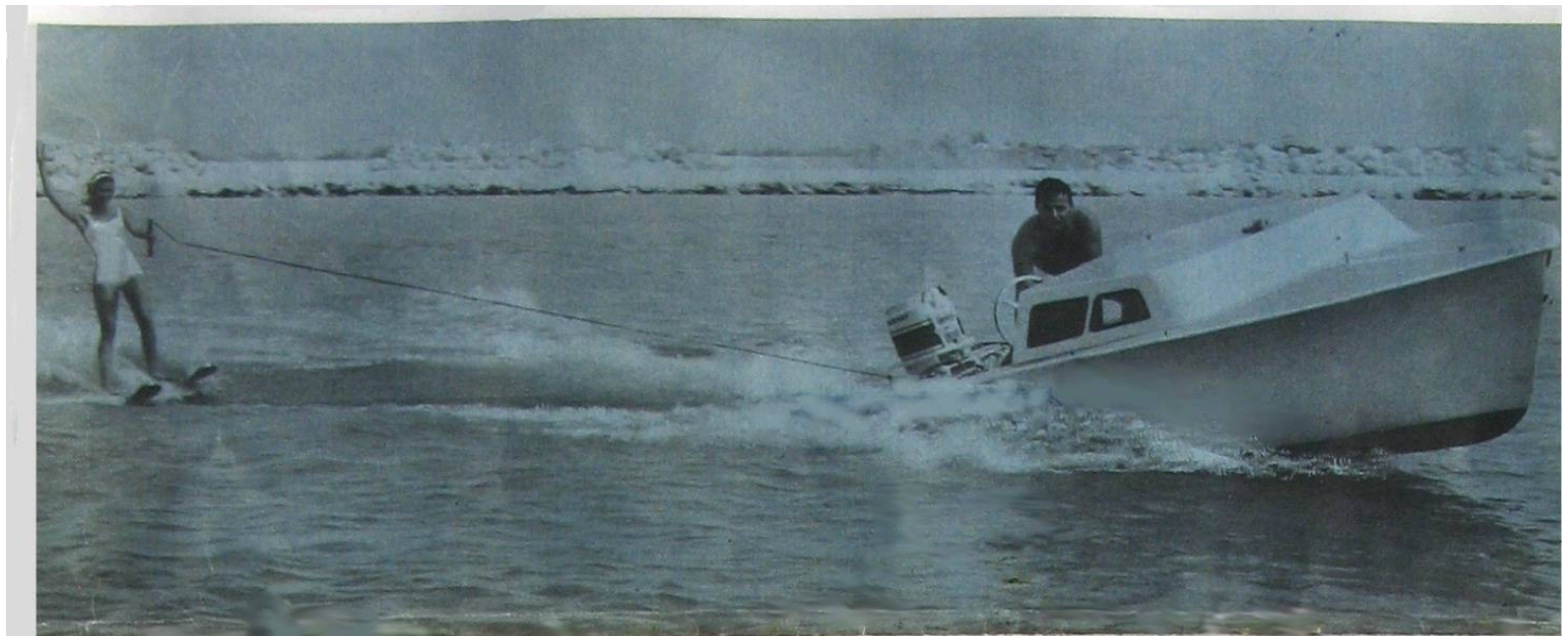
So comfortable is the Picnic's cockpit you'll hate to leave it. You can have a real picnic spread right on board, sun bathe in a secluded cove, play cards, fish, or just relax. When you are under sail there's no need to do much jumping around. The hiking stick and the lift-up tiller let you maneuver without disturbing your crew or yourself. Sailing controls are so conveniently arranged one man can comfortably take out the Picnic by himself.

CONVERTIBLE

The cockpit floor has a large removable panel. Lift it out and you transform the big "play pen" style cockpit into a deeper cockpit with benches all around. This means you can sail your Picnic in 3 different positions. You can sit high up on the smooth curved deck. There are no sharp edges or moldings to cut into your legs. You can sit in the cockpit and stretch out your legs on the flat, wide floor. Or you can lift out the "convertible" panel and sit on a cockpit bench!

SELF-BAILING

How often have you hopped on board raring to go for a quick sail, only to first have to kill time sponging up water accumulated from rain and minor leaks? There are no time-killing rituals with a Picnic "17". The fiberglass hull of course can't leak. Rain water can't fall into the enclosed cabin. When rain enters the cockpit it bails itself out automatically. So with your Picnic it pays to take that sail every time! Even for just a half hour after work. All you do is hoist just one sail and you're under way. (the roller reefing jib never comes down during the entire season, so even sail setting time is cut in half).



THERE IS NO OTHER SAILBOAT MADE
WITH ALL THESE FABULOUS FEATURES
AT THIS LOW PRICE... so go ahead and HAVE YOURSELF A PICNIC

GENERAL BOATS CORPORATION

Gentlemen: Please accept my order for one PICNIC priced at \$1985. Enclosed is my deposit of \$300. Please schedule delivery to me on _____ month _____ day _____ year I place this order with the understanding that I may return the boat after one week of test sailing for a full refund.

name _____

address _____

city _____ zone _____ state _____
(financing terms may be arranged)

phone _____